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Kontinent Agency presents the exhibition

HUNDRED TIMES THE DIFFERENCE

by Moa Karlberg

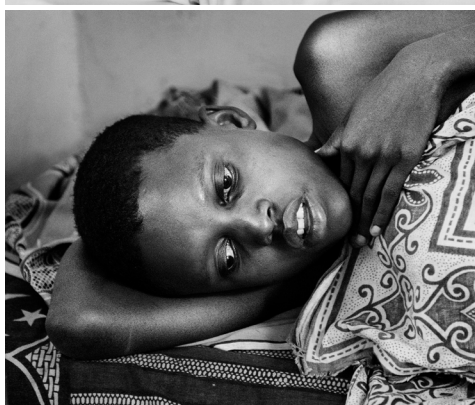
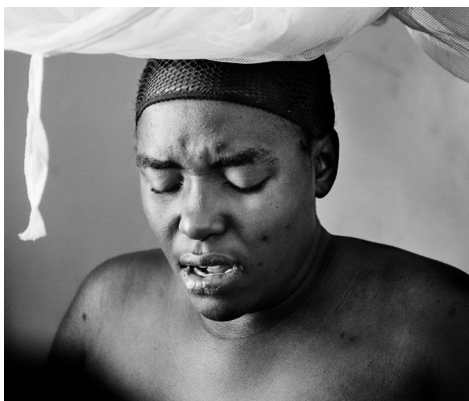
‘Hundred Times the Difference’ is a photo exhibition by Moa Karlberg, where the photographer emphasizes the theme of maternal mortality rates and the necessity for good maternity care. In this widely published series, the photographer has documented women giving birth in Sweden, which has among the world’s lowest maternal mortality rates, and Tanzania where the risk of dying during childbirth is a hundred times higher.

The project ‘Hundred Times the Difference’ was carried out with support from the International Women’s Media Foundation and was first published by The New Yorker in September 2015 after which it received extensive attention from the international media.



Exhibition Images

All images © Moa Karlberg/ Kontinent Agency



In Depth**Text by Moa Karlberg**

Starting 2016, the new UN Sustainable Development Goals will take over from the previous Millennium Goals. Efforts to reduce maternal mortality are filed under Sustainable Development Goal 3, “ensure healthy lives and promote well-being for all at all ages”. An interim target is to reduce the maternal mortality rate to fewer than 70 deaths in 100,000 live births by 2030.

Sweden:

The curves of the baby’s heartbeats and the mother’s contractions go up and down on the computer screen, which is connected to electrodes attached to the child’s head. The woman about to give birth is lying on the public hospital’s white sheets, inhaling nitrous oxide through a hose from the wall. Next to her is her husband, stroking her back, talking to her supportively, helping her to focus on her breathing. Low music comes from the speakers. Water and juice is on the table next to the height-adjustable bed. The woman has her own room and her own bathroom with a tub. Painkillers are available upon request. A midwife comes in and puts an acupuncture needle in the woman’s forehead. A while later, an anesthesiologist gives her spinal anesthesia, which is used in nearly half of all births in Sweden.

In Sweden if something goes wrong, additional staff and specialists show up within minutes. Premature babies end up in a neonatal unit, where they can survive birth as early as week 22.

Tanzania:

A nurse puts the stethoscope to the woman’s belly, analyzes her contractions and the baby’s heartbeat. No electrical equipment is being used. The woman about to give birth is lying on a bare, rusty bunk, covered in fabrics she brought with her. The water tap is not working, and even if it was, the water would not be drinkable. If she has to urinate there is a bucket on the floor. There is no family member by her side, but three other women, on similar bunks and in various stages of labor, share the room. As they moan, the nurses tell them to be quiet. Since there are no painkillers, the women need to save their strength for the pushing in the end.

When complications inevitably arise, the lack of equipment and specialized staff becomes obvious. There is no special assistance for premature babies. In a corner of the room marked “planned premature unit” stands an incubator from a Swedish university hospital. It has been out of order for several years. Instead, the staff uses the room for resting and changing clothes. They are in need of basic equipment such as an ultrasound, blood pressure monitors, baby formula, new hoses, an alarm, and additional staff.

Tanzania has among the highest maternal mortality rate in the world, around 400 deaths per 100,000 live births. The UN Millennium Goal 5, to reduce maternal mortality with 75% from year 1990 to 2015, will not be achieved in Tanzania. The two most effective methods for improving maternal health are well documented: increased education in emergency obstetric care, and access to clinics across the country. Despite these known solutions, only half of all deliveries in Tanzania are performed in clinics with skilled birth attendants. Many NGOs and midwives argue that the slow development is not about money but about priorities.



Exhibition details

Kontinent Agency offers a range of photographic exhibitions to museums, galleries and institutions worldwide. The exhibitions vary in size from 14 to 110 images. The minimum showing period is 8 weeks, however we are happy to accommodate your needs wherever possible.

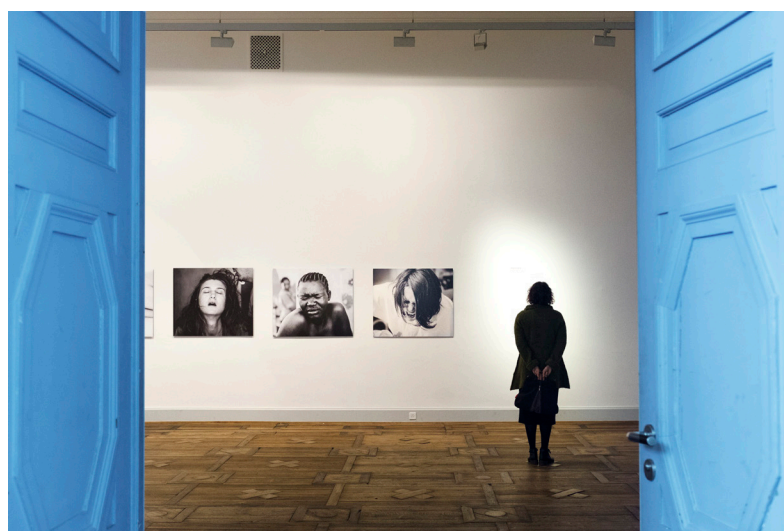
IMAGES

-14 black and white photographs; semi-matte fine art photo-paper, mounted on aluminum.

-Sizes of framed photographs:
100 x 85 centimeters.

-The photographs have been printed on professional high quality paper and have been approved by the photographer (2016).

-All Kontinent exhibitions are stored in archival crates and are accompanied by explanatory texts.



'Hundred Times the Difference', Lausanne, Switzerland, 2016.

EXHIBITOR'S RESPONSIBILITIES

The exhibition venue is responsible for:

- The rental fee, transportation, wall to wall insurance, and technical installation.
- Travel and lodging expenses for exhibiting photographer/ Kontinent representative (outside of Stockholm) for the installation and opening of the exhibition.
- Production of promotional materials (catalogue, brochure, posters etc)

KONTINENT AGENCY RESPONSIBILITIES

Kontinent Agency will make available to the exhibitor, in the form of digital files, 2-3 photos for editorial promotion of the exhibition in the press, for the poster and for the invitation. These photos may be used solely and exclusively in the context of promotion of the exhibition, beginning 2 months before the opening of the exhibition and until the end. Should certain photographs be used in this context, it is imperative that the photographer's copyright be mentioned: © Name of Photographer/ Kontinent Agency.

Appearing on all promotional material will be the Kontinent logos, those of the exhibitor, together with the logos of any sponsors. All promotional material must be submitted to Kontinent in advance to allow for approval before printing or dissemination.

FURTHER DETAILS

For further information regarding exhibition fees, visual materials and other information please contact:
Malin Sjöberg, Project Manager on +46 (0) 7 22 62 96 14 or email malin@kontinent.se



Moa Karlberg

Born 1984, Moa Karlberg is an independent documentary photographer living in Stockholm, Sweden. Her work has been published in numerous publications including, New York Times, the New Yorker, Daily Mail, Die Zeit, Dagens Nyheter and various other Scandinavian publications. Karlberg's subjects are often linked to women's issues, for example teenage mothers, human trafficking and global gender inequality. Her project "Trafficking", shows Swedish apartments where victims of human trafficking have been held. "Watching you watch me" is a collection of secretly taken photographs of people looking at themselves through a one-way mirror, which have been recognized by various awards and nominations like the Swedish Picture of the Year and the Scanpix/TT photo prize.

EXHIBITIONS

- 2016 "Hundred Times the Difference", Gallery Espace Arlaud, Lausanne, Switzerland
- 2014 "Watching you watch me", Festival Images, Vevey, Switzerland
- 2014 "Utfall", Höganäs konsthall, Höganäs, Sweden
- 2010 "Watching you watch me", Galleri Kontrast, Stockholm, Sweden
- 2007 "Trafficking", Arbetets museum, Norrköping, Sweden

AWARDS

- 2015 IWMF's Great Lakes Reporting Initiative Fellowship Program
- 2015 Education grant from the Swedish Journalist Union
- 2015 Swedish Picture of the Year, Everyday Life, 1 st Prize
- 2013 Gyllene Fotovästen from Mid Sweden University
- 2012 Swedish Picture of the Year, Arts and Entertainment, 1 st Prize
- 2012 One year working grant from the Swedish Authors' Fund
- 2011 Travel grant from the Swedish Photographers' Association
- 2010 Project grant from Fonden Innovativ Kultur, together with Galleri Kontrast
- 2010 Project grant from the Swedish Arts Grants Committee
- 2010 Swedish Picture of the Year, Portrait series, 1 st Prize
- 2009 Scanpix photo prize nominee for 'Watching you watch me'
- 2008 Accepted for the Nordic Master Class, held in Norway
- 2007 Nudok diploma from Nordiska Museet
- 2007 Kavalla travel grant from the Swedish Photographers Association

For further details please contact:



Kontinent - Photojournalist Agency

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