



Kontinent Agency presents the exhibition

Transforming Our World

In 2015, world leaders adopted the 2030 Agenda for Sustainable Development. It is a vision and plan for a peaceful, prosperous and sustainable future. The Agenda includes 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change. In the exhibition *Transforming Our World*, Kontinent's photographers have come together to interpret the UN's ambitious goals and show, in some cases possible solutions and in others the negative results of our continued inaction.

1 END POVERTY

Two year old Ghozlan Abdus from northern Yemen weighs four kilos, is heavily undernourished and suffering from a chronic disease. The closest hospital to her village is in Khamir – a three hour drive away.

2 HUNGER AND FOOD SECURITY

Insects - food of the future?
Lily Ramirez shows how to eat grasshopper tacos at the restaurant Guelaguetzas.



PHOTOS - LINDA FORSELL, MAGNUS LAUPA, JACOB ZOCHERMAN, CASPER HEDBERG

3 GOOD HEALTH AND WELL-BEING

Even though Habtom Mebrahtom and Merhawi Tesfalm, newly arrived from Eritrea, have only tried skiing a few times, they are very stable in the snow tracks. The goal has already been set- to participate in the yearly relay race during the Vasa race.



4 A GOOD EDUCATION FOR ALL

Many children never complete school. In the Yemen countryside the majority of the population is illiterate.



5 GENDER EQUALITY AND WOMEN'S EMPOWERMENT

In a basement on the outskirts of Kabul girls box. They are too young to remember the terror of the Taliban, but they are well aware that the freedom they are now experiencing is fragile.



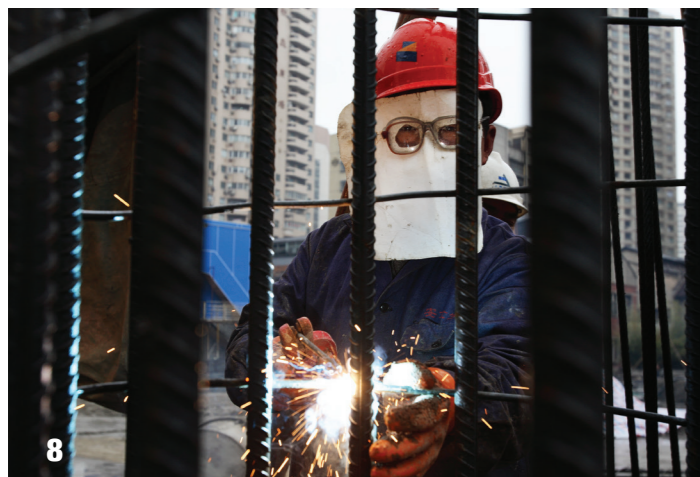


6 WATER AND SANITATION

The drought in Kenya has forced shepherds to change the areas where they graze their herds so that they can reach the remaining natural resources. Most groups are armed and would rather die than lose their animals and give up their pastures. Many now worry that there will be a deadly war over water.

7 SUSTAINABLE ENERGY FOR ALL

A wind farm in Kiruna, Sweden with the Kebnekaise mountain range in the background. A national survey carried out by the Swedish Environmental Protection Agency found that Swedes have a positive attitude towards wind turbines, but would rather see them placed in the sea than in the mountains.



8 SUSTAINABLE ECONOMIC GROWTH AND DECENT WORK FOR ALL

It's the migrant workers, the endless crowd of moveable and cheap labour from the countryside, that are building the new China. But due to the Chinese system of 'hukou', district specific ID cards, most of the migrant workers will never be able to take part in what they are building.

9 SUSTAINABLE INDUSTRIALISATION, RESILIENT INFRASTRUCTURE AND FOSTER INNOVATION

A ventilation system at Facebook's data center in Luleå, Sweden. The geographical location, where the usage of natural cold and renewable energy from hydroelectric power is available, makes northern latitudes more attractive to an increasing number of companies.

10 REDUCE INEQUALITY

Gina from Craiova, Romania, in front of her home on Industrigatan in Malmö. The local Environment Committee decided that the migrant camp should be evacuated and cleaned due to health risk.

11 SUSTAINABLE CITIES AND SOCIETY

Harmony with, and close proximity to vegetation is an important part of city planning. In New York, real estate and green areas share the world's highest land prices.

12 SUSTAINABLE CONSUMPTION AND PRODUCTION

The majority of the world's surgical instruments are manufactured in Sialkot, Pakistan. Since policies and demands from Swedish councils were established, the bigger factories that trade directly with Swedish buyers have improved in areas such as, better lighting conditions and ventilation.

13 COMBAT CLIMATE CHANGE

Bill Schaffer has found huge success with his new company that specializes in spraying green paint onto people's lawns in order to make them look well groomed. The state of California is suffering from severe droughts and is now near breaking point.



PHOTOS - CLÉMENT MORIN, VILHELM STOKSTAD, LINDA FORSELL, DANIEL MÄNSSON

14 CONSERVE AND SUSTAINABLY USE THE OCEANS AND MARINE RESOURCES

Arctic surfing in Iceland. According to the UN goals, global overfishing in the world's oceans has to end by the year 2020. Iceland has one of the world's largest fishing industries and manages an important ecological ocean zone, this means they have a large responsibility when it comes to in reaching this goal.



16 PROMOTE PEACEFUL AND INCLUSIVE SOCIETIES

Nine year old Alladin collects used ammunition near the frontline in Aleppo to sell as metal at the local market. Since the beginning of the civil war in Syria in 2011, twelve million people have been forced to flee their homes.

17 GLOBAL PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT

The ground that we stand on is easily disregarded and forgotten. It is here for us all and together we can make a difference.



PHOTOS - RICKARD KILSTRÖM, NICLAS HAMMARSTRÖM, JÖRGEN JOHANSSON

15 PROTECT ECOSYSTEMS AND BIODIVERSITY

Free range lambs graze at the Sigsarve farm on Gotland in Sweden. A pasture land free from crop-spraying and commercial fertilizer supports the biodiversity.



In Depth

In 2000 the UN adopted its Millennium Development Goals. One of the key aims of these was to half poverty by 2015. This target was met within a decade and further goals were developed, which are known collectively as Agenda 2030. These goals were agreed on in 2015 by 193 countries of the UN General Assembly. Agenda 2030 represents sustainable development, both socially and economically, and the 17 goals range from Poverty, Peace and Justice to Climate Change.

Meeting these goals is a huge economic undertaking and the UN has calculated that 4,500 billion dollars will be needed each year. This figure is roughly 30 times the amount currently given in world aid. It is a staggering amount and it is unknown exactly where the money will come from. However, it is believed that it will largely be a combination of sustainable investment from businesses, increased tax revenues and reduced corruption and tax evasion.

Kontinent Photo Agency has chosen 17 key photographs, selected by co-founder and photographer Magnus Laupa, to best illustrate the Sustainable Development Goals. Kontinent's photographers have traveled and reported from over 47 countries around the world. They frequently work on stories which have had many of the issues addressed by the goals at their core. Speaking on the aims of the photographic documentation of Agenda 2030, Laupa explains "At Kontinent we all share an interest in portraying social environments from a personal perspective and we try to document the lives of people who never, or very rarely, get their voices heard." Defining the essence of a good photograph, Laupa says, "You feel a good picture in your stomach, you know it's good when you see it and it makes one think of the repercussions of one's actions. When considering which goals he feels strongest about, Laupa explains that for him it has to be to do with hunger and food security, "-Number 2: No hunger. Going to bed at night without being hungry should be the right of all people regardless of where they are born."

We aim to give a voice to the voiceless

Kontinent Agency consists of 30 of Sweden's leading photojournalists. Since its inception almost 16 years ago, Kontinent photographers have been awarded over 50 prizes at the prestigious Picture of the Year Award Sweden in addition to being acclaimed in international competitions around the world.



PHOTO - MAGNUS SUNDBERG



Exhibition details

Kontinent offer a range of photographic exhibitions to museums, galleries and institutions worldwide. The exhibitions vary in size from 14 to 110 images. The minimum showing period is 8 weeks, however we are happy to accommodate your needs wherever possible.

IMAGES

- 18 colour photographs
- All Kontinent exhibitions are stored in archival crates and all images are accompanied by captions and explanatory texts.

EXHIBITOR'S RESPONSIBILITIES

The exhibition venue is responsible for:

- The rental fee, transportation, wall to wall insurance, and technical installation.
- Travel and lodging expenses for exhibiting photographer/ Kontinent representative (outside of Stockholm) for the installation and opening of the exhibition.
- Production of promotional materials (catalogue, brochure, posters etc)

KONTINENT AGENCY RESPONSIBILITIES

Kontinent Agency will make available to the exhibitor, in the form of digital files, 2-3 photos for editorial promotion of the exhibition in the press, for the poster and for the invitation. These photos may be used solely and exclusively in the context of promotion of the exhibition, beginning 2 months before the opening of the exhibition and until the end. Should certain photographs be used in this context, it is imperative that the photographer's copyright be mentioned: © Name of Photographer/ Kontinent Agency.

Appearing on all promotional material will be the Kontinent logos, those of the exhibitor, together with the logos of any sponsors. All promotional material must be submitted to Kontinent in advance to allow for approval before printing or dissemination.

FURTHER DETAILS

For further information regarding exhibition fees, visual materials and other information please contact Malin Sjöberg, Project Manager on +46 (0) 7 22 62 96 14 or email malin@kontinent.se

